


Case Study

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1. Client Details

Website: www.iloopmobile.com

Theme: Mobile Advertising

Profile: Fast and easy solutions for creating mobile marketing campaigns, mobile advertising, text and SMS mobile marketing, mobile enabled Websites and more. iLoop Mobile provides the advanced services in mobile technology with full reporting for real-time stats and mobile analytics.

Requirements:

- Increase in web traffic.
- Increase in number of back links.
- Improvement in rankings.

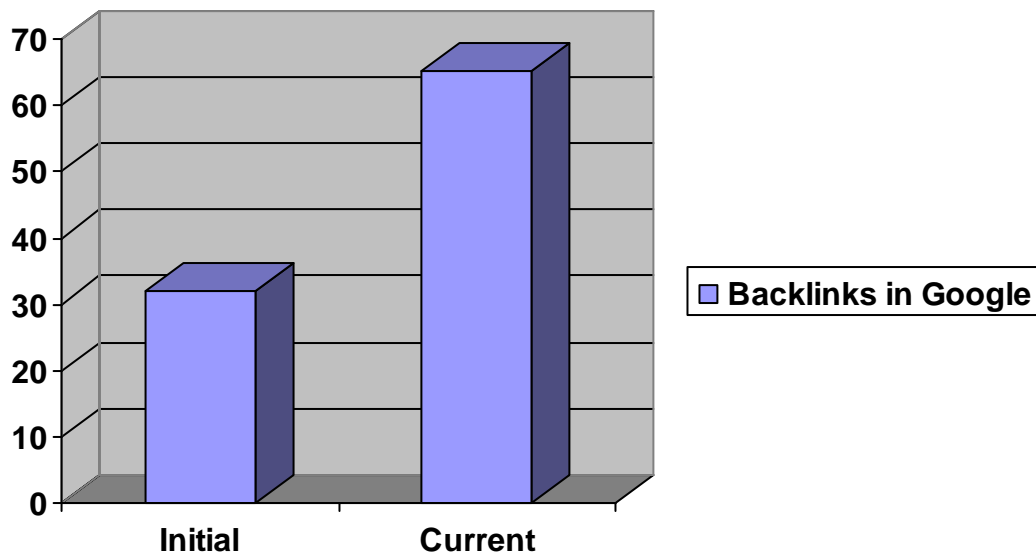
Solutions Offered:

- SEO
- Link Building Activities

2. Back Links

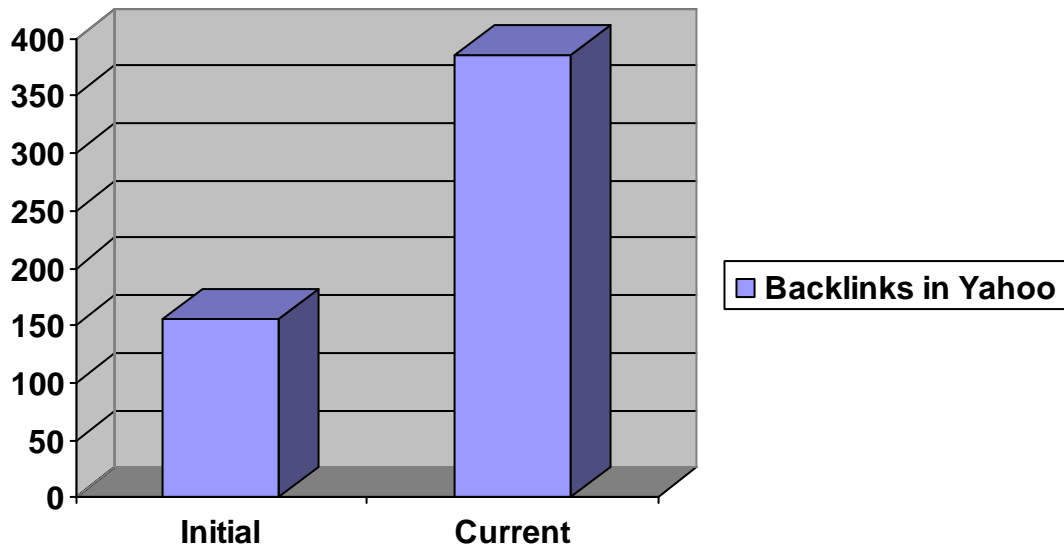
Google

When we started the campaign the back links count in Google was 32 and now after 6 months the number is 65.

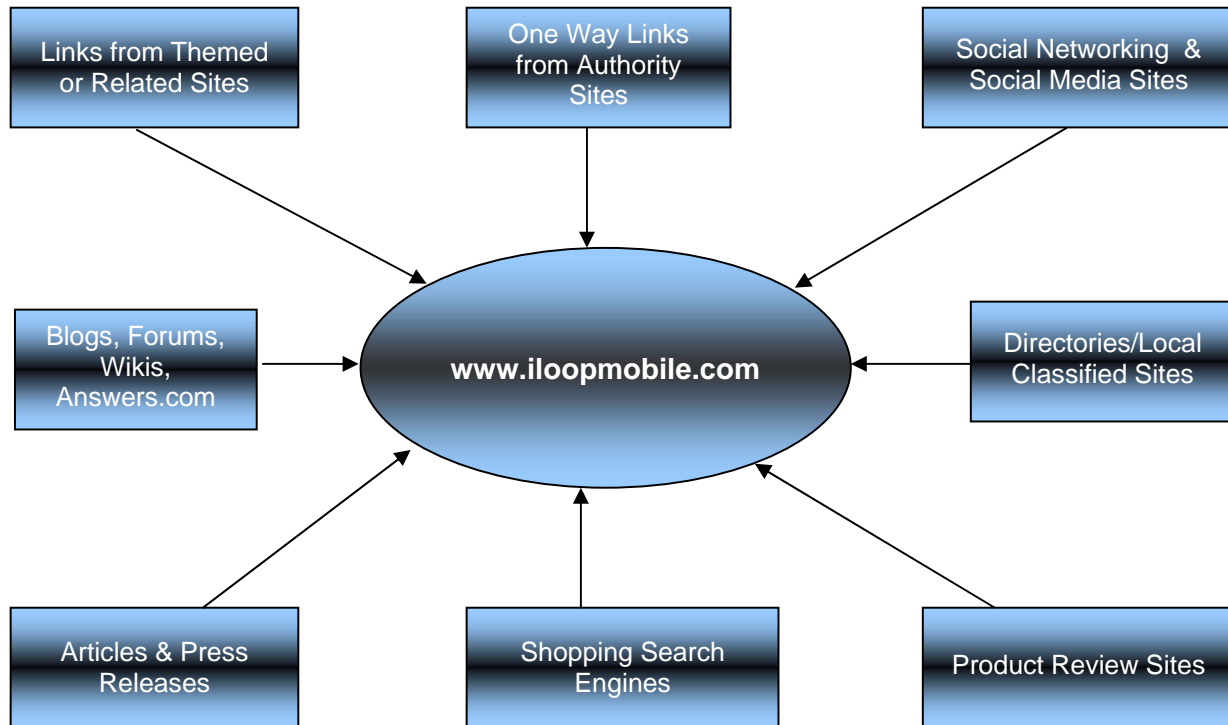


Yahoo

6 Months ago when we started working on this campaign, the number of back links in Yahoo was 156. Now after six months, the count has increased to 385.



3. Link Building Strategy



For Link Building activities, links were acquired from

1. One way thematic links from themed/related sites.
2. Three-way link exchange with thematic/authority sites.
3. Blog posting/commenting/reviews
4. Forum postings.