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April 23, 2010 Special Offers | Top Sellers | Whats New | We Recommend

View cart | Check Out | Wish List | My Account Welcome to Sam Stores: 1800-Sam-9493 1-800-726-9493

Discount Shipping calculated automatically when ordering 2 or more products online or when you phone in your order Please feel free to contact us if you have any question secure shopping cart calculates exact shipping fees for economical Ground, express 3 days, 2 days, 1 day. We also ship to APO, FPO military address. Call us Toll Free at 1-800-726-9493 or send us email at info@samstores.com

French | German | Italian | Portuguese | Spanish

PRODUCT SEARCH

 Advanced search


Available Categories

Major Categories

- GSM Unlocked Phones
- Code Free/Region Free DVD Players


PAL camcorders

We have a large selection of PAL Camcorders. All camcorders are 110/220 volt Compatible.



MultiSystem TV

We carry Multisystem LCD, LED, Plasma & CRT TVs for Worldwide use. Pal,NTSC, SECAM TV which are 110-240 volts



GSM Cell Phones

All GSM phones are unlocked. These phones can be used in Europe, Asia, Africa and Australia.



Code Free DVD Players & Recorders

These DVD players are code free and region free for all regions with either PAL or NTSC output.



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Whats New?

SAMSUNG SGH-X836 PURE TRIBAND UNLO More>>

Case Study

www.Samstores.com

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Client Details

Website: www.samstores.com

Theme: Online Distributor of Electronic Appliances.

Profile:

Samstores.com is an online house for 110/220V Electronic Appliances providing all branded household appliances all across the world. It is one the largest online distributors for household Electronic and is professionally listed and acknowledged by **Dun & Bradstreet**. It deals in 110 Volts and 220 Volts household appliances for North America and 220 Volts for Europe and Asia and dual voltage goods for all over the world.

Requirement

- ▲ Increase in sales of Samstores.com products
- ▲ Site Optimisation to gain top rankings in the major search engine
- ▲ Increase organic traffic targeting keyword
- ▲ Increase the number of visitors to the website
- ▲ Improve the quality and quantity of organic traffic.

Solutions Offered:

- ▲ SEO

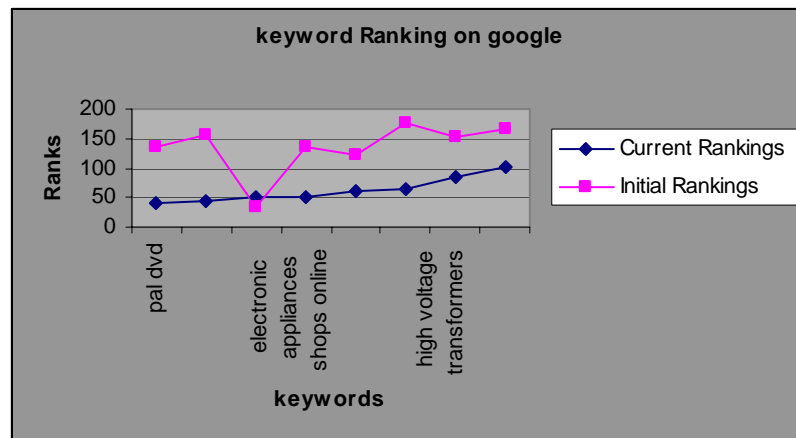
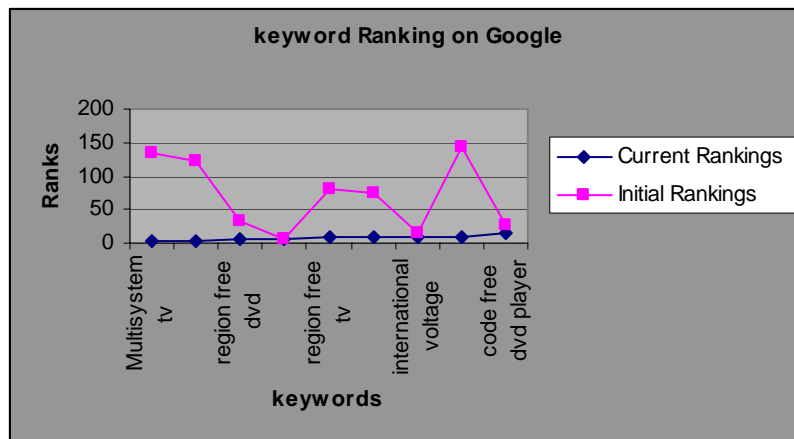
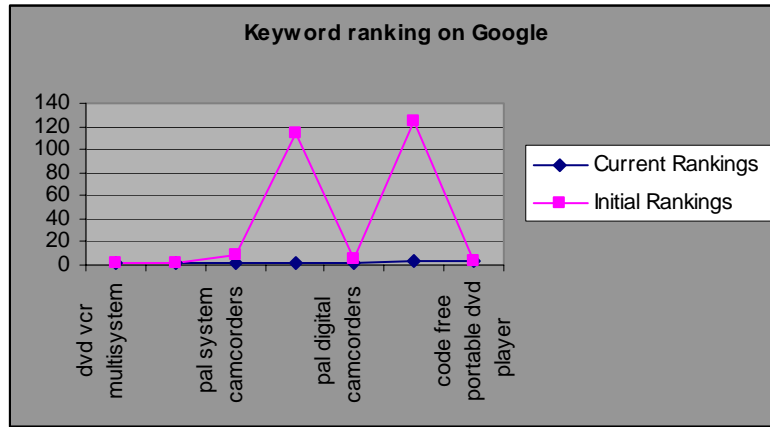
What we Achieved

2.1 Initial and Current Ranking

	Current Rankings	Initial Rankings
Targeted Key Words	Google	
dvd vcr multisystem	1	2
cheap gsm phone	1	1
pal system camcorders	2	8
electronic wholesale appliances	2	Not in 100
pal digital camcorders	2	5
Unlocked Smart phones	3	Not in 100
code free portable dvd player	3	3
Multisystem tv	3	Not in 100
Multisystem lcd	4	Not in 100
region free dvd recorder	6	33
220 volts electronics	7	7
region free tv	8	82
constant voltage transformer	10	76
international voltage converter	10	14
multisystem led	10	Not in 100
code free dvd player	14	28
pal dvd	40	Not in 100
low voltage transformers	44	Not in 100
Region Free DVD Player	50	33
electronic appliances shops online	52	Not in 100
multiregion dvd player	60	Not in 100
voltage converter	66	Not in 100
high voltage transformers	85	Not in 100

2.2 Google Ranking

The following graphs show the initial and current rankings for few of the important keywords.



2.3 Traffic

There has been an increase in the overall total and organic traffic to the site. There was increase in over 5000 total visitors to the website.

